

Press release



Bertrand Corp

Placement of a €100,000,000 Euro PP bond issue

Paris, 23 December 2019 – Bertrand Corp. announces today that it has successfully placed a new €100,000,000 Euro PP bond issue with European institutional investors.

The bonds will have a 5-year maturity and will bear interest at an annual fixed rate of 4.500%. The bonds will be admitted to trading on Euronext Access as from 23 December 2019.

This bond issue, will enable the issuer to make subsequent acquisitions of and investments in companies in Europe.

The issue was arranged by Midcap Partners.

Fundamental Partners was the exclusive financial advisor of Bertrand Corp., Latham & Watkins was the legal advisor of Bertrand Corp. and Kramer Levin Naftalis & Frankel LLP was the legal advisor of Midcap Partners.

Disclaimer

This press release and the information it contains do not constitute an offer to sell or a solicitation to buy bonds in any country, in particular the United States. The distribution of this press release may be subject to specific regulations in certain countries, and persons in possession of this press release are responsible for enquiring about and complying with any applicable restrictions.

About Bertrand Corp.

The Issuer is an investment company created in 2014 by Olivier Bertrand, holding a portfolio of companies operating well established restaurants, restaurant brands and catering businesses. The Issuer portfolio also includes financial and real estate assets.